

# The CCS Difference: Setup and Ready to Use!

by Gary Slager

► The "Computer Shopping Guide" article by Scott Toney in last month's newsletter gave you tips on how to shop for a new computer. (See archive of CCS newsletters, always available at www.ccstech.net/news.htm.) Scott provided good advice on what you should consider before buying a new computer. However there is more to buying a computer than just the components. The service or lack of service should also be taken into consideration.

This month we will share a significant difference between purchasing a new computer from CCS Technologies verses purchasing a new computer elsewhere. You get a box with a brand new computer in it but let us tell you about the "Out-of-Box Experience". What do you have to do after you take the new computer out of the box?

**The "Out-of-Box Experience"** It was not until we started hearing about the extra fees people were being charged from other stores after they had just purchased a new computer that we realized we have been offering valuable services and just not telling people we do it for free. When you purchase a new computer from CCS Technologies, the computer is already "Setup and Ready to Use!" If you buy one on the internet you have to do the initial prep work before you can actually use it. If you buy one at most big box stores, they will gladly do additional setup work for additional fees.



**Setup and Ready to Use!** When you purchase a new computer from CCS Technologies your new computer will be prepared for immediate use - you get complimentary services that others charge you for. After 32 years of business, most of our existing clients take this service for granted. New clients are pleasantly surprised. And for new home computers, they can:



Take it Home



Plug it in



Get to Work

- **Question:** Why buy your next new computer from CCS Technologies?
- **Answer:** A better value! Your computer will be Setup and Ready to Use!

**Complimentary Extras** When you purchase a new computer from CCS Technologies your new computer will be prepared for immediate use - you get complimentary services that others charge you for.

Services that are FREE with your CCS Technologies computer purchase:

- **Ready to Use.** Your new computer is unboxed and Microsoft Windows is initialized.
- **Battery Charged.** Laptop batteries are installed and fully charged.
- **Updates Installed.** Windows updates are installed including the latest security patches.
- **Demo Software Removed.** Miscellaneous other software that came pre-installed is removed.
- **Your Software Installed.** Software that you purchased with your new computer such as Microsoft Office Suites are installed and Ready to Use!
- **Hand selected.** Every model we choose to sell has been carefully screened against hundreds of alternatives. Only those that stand up to the rigors of our business class standards make the cut.
- **Pre-tested.** All systems are tested on our tech bench before you take it home.

Bottom Line cost for these extra services:

- CCS Technologies** = \$0
- Purchased Elsewhere** = \$200 to \$400

At CCS Technologies, we work hard so you do not have to. We enjoy doing our work and we enjoy the fact that we make less work for you! Take it home, plug it in, get to work... or play. Enjoy!

*"Relax... we're on IT"*

[www.ccstech.net](http://www.ccstech.net)

**CONTACT Information**

Toll Free - 888.857.8808  
Local - 616.997.TECH(8324)  
Fax - 616.997.9317

Email Sales - sales@ccstech.net  
Email Information - info@ccstech.net  
Technical Support - support@ccstech.net

**President**

Greg Slater - gslater@ccstech.net

**IT Client Managers**

Ryan McMillen - rcmillen@ccstech.net  
Gary Slager - gslager@ccstech.net  
Karen Strickland - kstrickland@ccstech.net  
Scott Toney - stoney@ccstech.net  
Jeff Verry - jverry@ccstech.net

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*Setup and Ready to Use!*